



The book was found

Employee Engagement 2.0: How To Motivate Your Team For High Performance

New York Times Bestselling Author

KEVIN KRUSE

EMPLOYEE ENGAGEMENT

2.0

*How to Motivate Your Team
for High Performance*

A "Real-World" Guide for
Busy Managers



Synopsis

Imagine if you could: Create massive emotional commitment among all your direct reports Turn apathetic groups into high performance teams exhibiting huge discretionary effort Be a leader who people fight to work with Win a "Best Place to Work" award within 12 months Indeed, you can do all that and more, and it doesn't take a lot of time or a big budget. This isn't just another ivory tower book on leadership. Employee Engagement 2.0 is the result of both massive research and real-world experience. The author, Kevin Kruse, is a former Best Place to Work winner, serial entrepreneur, and New York Times best-selling author. He has advised dozens of organizations, from Fortune 500 companies like SAP, to startups and non-profits, and even to the US Marines. This is your step-by-step guide that will teach you: What employee engagement is (it does not mean happy or satisfied) How engagement directly drives sales, profits, and even stock price The secret recipe for making anyone feel engaged How to quantify engagement, even if you have no budget Seven questions to ask that will identify your engagement weakness What to say to facilitate a team meeting on engagement A communication system that ensures rapid, two-way flow of information How to make your strategic vision memorable and "sticky" How to implement a complete engagement plan in only eight weeks! Being a great leader - one who drives massive passion, commitment and engagement - is within your reach. Follow the step-by-step plan in Employee Engagement 2.0 and prepare to be a great place to work.

Book Information

Audible Audio Edition

Listening Length: 1 hour 56 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: The Kruse Group

Audible.com Release Date: April 1, 2016

Language: English

ASIN: B01DOKF5MK

Best Sellers Rank: #406 in Books > Business & Money > Management & Leadership >

Training #819 in Books > Business & Money > Human Resources > Human Resources &

Personnel Management #2395 in Books > Audible Audiobooks > Business & Investing

Customer Reviews

It's a good basic reading on the subject. I also think Kruse offers some good practical ideas that any

manager with a sincere intention of taking charge could apply with a little discipline to get used to the new behaviors required (habits). My favorite expression: "if you care, you can drive engagement. But you do have to care" (pg 13). The weakest part: the 7 items survey. In my opinion, the first three of them doesn't measure engagement at all, but rather some general attitude towards the company. So if you want to get some idea about your team's engagement, a little more precise than mere intuition or vague perception, focus on the answers to the items 4 to 7, which are directly connected to the engagement drivers specified by Kruse.

Employee engagement is directly related to profitability and productivity and maintaining a high level of employee engagement is key for all leaders/managers. This is a "must read" for any leader with direct reports. The book is short (about 50 pages) yet every page is rich with ideas and tips. It is a bit pricey for a short publication but the good news is that Kindle version is a nice price. Ed Nottingham, PhD, PCC Consulting & Clinical Psychologist Author, *It's Not As Bad As It Seems*

Very practical easy to read book. Has all the right components for leaders to improve engagement and their own leadership skill as well.

Great product!!!

Employee Engagement 2.0 is an amazing book. Kevin Kruse managed to distill invaluable know how, from his own experience, in a book that can be read over a weekend but can have life-long implications. The author guides the reader through practical steps on Why, How, Whom and When. It ends up with a well-defined process of increasing employee engagement, on which the reader could very easily build in order to make it context specific and applicable for his/ her particular environment.

One of the things I really enjoyed was the brevity of the book. Concise tips and thoughts about Employee Engagement with lot of extra words. My only wish would be for a little more data about people who have implemented Kevin's questions (or similar) and how successful they were. The stories were good anecdotes, but I'd love to see a "large scale" verification of the process. Overall, definitely worth reading.

Read this book if you currently manage and lead teams, or plan to in the future. You will find the

book full of "real-world stuff" that will be very useful to you and your organization. The book is a very quick and fun read. The information presented by Kruse is organized into actionable items that any manager/leader can easily follow and use to help keep their teams focused on producing positive business results while also positively impacting their personal lives. Enjoy!

Skeptics and engagement aficionados alike will appreciate this no-nonsense, how-to book(let) on getting better results from your people. Easy-to-read and a great way to invest 45-60 minutes, this book will help you be a better leader and a better person.

[Download to continue reading...](#)

Employee Engagement 2.0: How to Motivate Your Team for High Performance Management: Take Charge of Your Team: Communication, Leadership, Coaching and Conflict Resolution (Team Motivation, Workplace Communications, Employee ... Team Management, Conflict Management) The Tools & Techniques of Employee Benefit and Retirement Planning (Tools and Techniques of Employee Benefit and Retirement Planning) Tools & Techniques of Employee Benefit and Retirement Planning, 11th ed. (Tools and Techniques of Employee Benefit and Retirement Planning) High Fiber Recipes: 101 Quick and Easy High Fiber Recipes for Breakfast, Snacks, Side Dishes, Dinner and Dessert (high fiber cookbook, high fiber diet, high fiber recipes, high fiber cooking) Lean Hospitals: Improving Quality, Patient Safety, and Employee Engagement, Third Edition Lean Hospitals: Improving Quality, Patient Safety, and Employee Engagement, Second Edition The Truth About Employee Engagement: A Fable About Addressing the Three Root Causes of Job Misery Intrinsic Motivation at Work, 2nd Edition: What Really Drives Employee Engagement Tony Robbins: 33 Life Mastery Lessons (Free "Morning Routine") (Motivate Yourself, Peak Performance, Build Confidence, Business Mastery, Success Principles, Life Coach, Mindset) Tony Robbins: 33 Life Mastery Lessons (Motivate Yourself, Peak Performance, Build Confidence, Business Mastery, Success Principles, Life Coach, Mindset) The Power of Full Engagement: Managing Energy, Not Time, is the Key to High Performance and Personal Renewal The Engagement Ring: How to Choose the Perfect Engagement Ring and Get It Right First Time 101 Sample Write-Ups for Documenting Employee Performance Problems: A Guide to Progressive Discipline & Termination Perfect Phrases for Documenting Employee Performance Problems (Perfect Phrases Series) Motivate Your Child: How to Release Your Child's Inner Drive and Help Them Succeed in Life: A Parents Guide to Raising Kids, Inspire them, Student Success ... Engaged) (Life Psychology Series Book 1) The Lost Art of High Performance Driving: How to Get the Most Out of Your Modern Performance Car (Speed Secrets) Smart Sales Manager: The

Ultimate Playbook for Building and Running a High-Performance Inside Sales Team Adult Coloring Books Good vibes: Don't give up : Motivate your life with Brilliant designs and great calligraphy words to help melt stress away. (Volume 16) Life Coaching: Life Coaching Blueprint: Save a Life One Person at a Time (Bonus 30 Minute Life Coaching Session - How to Motivate, Inspire, Change Your Life)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)